



Student Fact Sheet

What is the Rotary Youth Leadership Award (RYLA) Conference?

The program Rotary Youth Leadership Awards (RYLA) is a 3-day leadership training opportunity that focuses on the personal and professional development of high school students. Leadership skills and concepts are explored through participatory outdoor-based activities which include problem-solving initiatives, low & high challenge course experiences, and trust building & team dynamic exercises. A central goal is to encourage, assist, and train youth to help them realize their potential, how powerful, and impactful they can be. Check out our RYLA video on YouTube at https://www.youtube.com/watch?v=S9z9PrAZ_Nw

When and Where Does the Conference Take Place?

The RYLA Conference takes place at the YMCA Camp Manito-wish in Boulder Junction, WI. The 2025 conference will take place October 3-5, 2025. The Rotary Club of Green Bay provides transportation for all students and will leave Green Bay at 7:00 am on Friday, October 3rd and return around 5:00 pm on Sunday, October 5th.

Why Does RYLA Exist?

Rotary wants to introduce the principles of leadership to high school students – our leaders of tomorrow. Rotary feels they deserve the opportunity to be exposed to these skills early as most leaders are taught– they are not inherited. The RYLA Conference provides a fun and valuable experience for those who meet the challenge to lead from their hearts. The conference is dedicated to help students be their best and to leave the conference feeling energized and driven to have a positive impact on their schools and the world.

The Purpose of the RYLA Conference is to:

1. Encourage, assist and train selected youth leaders in leadership – to help student scholars realize their potential and how powerful and impactful they can be.
2. Publicly recognize the commendable qualities of the many young people who are already starting their journeys in making a difference in the world around them.
3. Demonstrate Rotary's mission of impacting the youth in our community

At the RYLA Conference Participants Will:

- Learn and practice the fundamentals of collaborative leadership
- Understand the importance of heart felt communication
- Build confidence and self esteem
- Practice problem solving and conflict management
- Examine the ethics of positive leadership
- Transfer leadership skills and create an action plan for future success